

## Financiera ProEmpresa

Loans, micro insurance and savings for micro entrepreneurs



The microfinance institution Financiera ProEmpresa provides financial products to small and micro entrepreneurs in various regions of Peru. The financial products include loans, micro insurance and saving products.

Most of Financiera ProEmpresa's clients live in peri-urban areas. They mainly work in the commercial sector. Financiera ProEmpresa serves more than 40,000 clients and approximately 50% of them are female (2015). The institution recently shifted its focus to the rural areas of Peru. Half of Financiera ProEmpresa's offices are located in the rural regions and a quarter of the total portfolio lies with rural customers.

In 2013 the institution began implementing its programme of social performance management with the assistance of Oikocredit.

Oikocredit has been investing in Financiera ProEmpresa since 2006.

## Partner info

FACTS	
Sector	Financial services
Website	<a href="http://www.proempresa.com.pe">www.proempresa.com.pe</a>

SOCIAL PERFORMANCE	
Number of clients	69,842
Female clients	49.8%
Rural clients	36.1%

Last synced with latest available data on: 19 March 2024

## Oikocredit international

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